

four-day instructor certification training for the Green Dot Violence Prevention Strategy

This training is being held as a part of the Ky Sexual Assault and Domestic Violence (KSADV) Conference. Green Dot Institute participants do NOT need to register for the KSADV conference. Simply use this form to register for the Green Dot Institute.

Room rate: \$94.00/night plus tax
 make hotel reservations by calling
 (859) 231-5100

REGISTRATION DEADLINE: November 14, 2011

make your hotel reservations by November 21st to get reduced rate

The Green Dot strategy is a new way of thinking about and doing prevention. Green Dot is about culture change – harnessing the power of individual choices to shift our current norms. It was designed by integrating some of the best research on social change, diffusion of innovation, communication, marketing, bystander intervention, and perpetrator patterns into a comprehensive prevention program.

Participants will be certified to implement Green Dot in their communities. The training will include a comprehensive review of the philosophy, research-base, curriculum, and launch plan.

Please note, participants MUST attend the entire training (9am - 5pm each day) to be certified as a Green Dot instructor. Please take this into consideration when making your travel arrangements. You should not schedule a flight leaving Lexington before 7pm on the last day of the training.

Green Dot Instructor Certification:

This training equips the participant with:

- An introduction to the Green Dot model and a new language of prevention
- A comprehensive understanding of the research-base of Green Dot and its application
- Effective strategies for addressing long-standing points of resistance
- A personalized script used for implementation of the Green Dot introduction speech that you will use to inform your community about Green Dot and build support
- A detailed curriculum used for implementation of the 6 hour Green Dot Bystander Training
- A practical model to guide your community mobilization efforts

Upon completion of the training each participant will receive:

- The Green Dot Instructor Certification required to launch Green Dot.
- The necessary permission and materials to use Green Dot in your community.
- A 100+ page Green Dot Instructor's Manual, including the curriculum for the foundational 30-60 minute Green Dot introduction speech and the 6 hour Green Dot Bystander Training, as well as background and foundational information on the Green Dot Strategy.
- Electronic versions of set all necessary graphics and templates for launching the social marketing and awareness aspects of Green Dot, support materials for instructors, powerpoints and more.

REGISTRATION FORM

REGISTRATION DEADLINE: NOV. 14, 2011

to register:

please complete this form and mail with check or credit card information to:

Jen Sayre, 911 Thornhill Rd., Lexington, VA 24450

Tuition: \$900.00/person (plus \$25 service charge for credit card users)

(scholarships available based on need. Contact Jen Sayre at sayre@livethegreendot.com for more information)

Fee Breakdown:

Curriculum manual, support materials & sample participant workbook.....\$75.00

Continental Breakfast/Lunch/Breaks.....\$50/day.....\$200.00

Tuition.....\$625.00

payment method: check credit card (add \$25)

make checks payable to Green Dot Etc. Inc.

PLEASE PRINT CLEARLY

NAME: _____

TITLE: _____

AGENCY/AFFILIATION: _____

ADDRESS: _____

CITY _____

STATE _____ ZIP _____

EMAIL _____

PHONE () _____

I have the following needs:

Vegetarian meals Mobility Assistance

Other: _____

I would like to receive the following materials:

High School College Both

CREDIT CARD INFORMATION:

Name on credit card: _____

Address: _____

City _____ State _____ Zip _____

Credit Card type: Master Card Visa

Credit Card number: _____

Expiration date: ____/____ (mm/yy)

Security code: ____ (last three digits on back of card)